

Date Published: 08 September 2021



LOCAL OUTBREAK ENGAGEMENT BOARD

07 SEPTEMBER 2021

SUPPLEMENTARY PAPERS

TO: ALL MEMBERS OF THE LOCAL OUTBREAK ENGAGEMENT BOARD

The following papers were available at the meeting.

These were not available for publication with the rest of the agenda.

Kevin Gibbs
Executive Director: Delivery

	Page No
4. NATIONAL AND LOCAL COVID-19 STATUS	1 - 16
To provide an update on the status of the Covid-19 pandemic at a national and local level and to give guidance on understanding and using available data at a local level.	
5. COMMUNICATIONS AND ENGAGEMENT UPDATE AT A NATIONAL AND LOCAL LEVEL	17 - 22
To provide an update on national and local communication and engagement strategies.	

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Berkshire Weekly COVID-19 Briefing

7 September 2021

Local Outbreak Engagement Board

Agenda Item 4

Situational Awareness

Bracknell Forest has had 11,051 confirmed cases of COVID-19 so far. Over the last 7 days of full results (26 Aug to 1 Sep), there have been 383 new cases of COVID-19. The current weekly rate is 308.5 per 100,000 population which is a 6% increase on the week before.

Bracknell Forest's rate for people aged 60 and over has decreased to 121.7 per 100,000 population over the last week.

Situational Awareness indicators from 26 August to 1 September * in comparison to previous 7-day period

Area	Individuals tested per 100.000 population (7-day moving average)		Percentage individuals test positive (weekly)		Cases per 100.000 population - all ages (weekly)		Cases per 100.000 population - 60+ (weekly)		Number of confirmed cases (last 7 days)
	Value	Change	Value	Change	Value	Change	Value	Change	
Bracknell Forest	536.4	↑	8.4	↑	308.5	↑	121.7	↓	383
Reading	657.3	↑	7.6	↓	350.5	↓	182.1	↑	562
Slough	536.5	↓	7.4	↓	264.7	↓	123.8	↓	396
West Berkshire	565.1	↑	10	↑	383	↑	161.1	↑	607
Windsor and Maidenhead	703	↑	7.4	↑	358.3	↑	138.5	↓	542
Wokingham	605.3	↑	8.5	↑	360.5	↑	126.7	↓	627
South East	564.7	↓	7.4	↓	288.5	↓	122.9	↓	25,816
England	558.5	↓	8.1	↓	309.4	↓	161.8	→	174,993

Source: PHE Regional South East Situational Awareness Report (7 September 2021)

* Dates and figures refer to specimen date

The RAG ratings shown below reflect PHE's thresholds for positivity and case rates. More information on these thresholds can be found on the next slide.

Data thresholds

Data thresholds included in PHE's Situational Awareness Report:

Positivity rate

This includes all individuals with a valid test result from a specimen taken in the 7-day period shown. This includes Pillar 1 and Pillar 2 test.



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Weekly rate per 100,000 population (all ages)



Weekly rate per 100,000 population (aged 60 and over)



Situational awareness

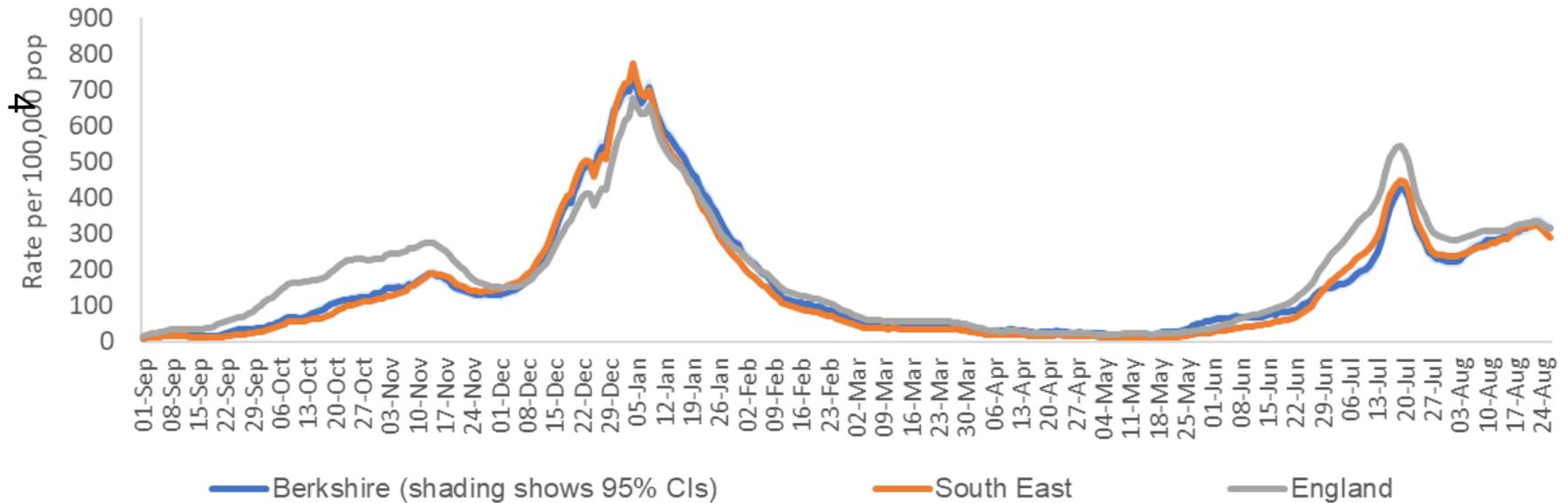
Berkshire's current weekly rate is 313.4 per 100,000 population (20th August to 26th August). This rate remains the same as reported on the week before and a 12% increase on the week prior to that.

There has been a total of 83,689 confirmed cases of COVID-19 in Berkshire. 63% (52,854) of these cases have occurred since the beginning of January 2021.

Weekly rate of confirmed COVID-19 cases per 100,000 population (7-day rolling average)

Data from the most recent 4 days have been excluded from the charts as these will be incomplete

Weekly rate of confirmed cases of COVID-19 per 100,000 population

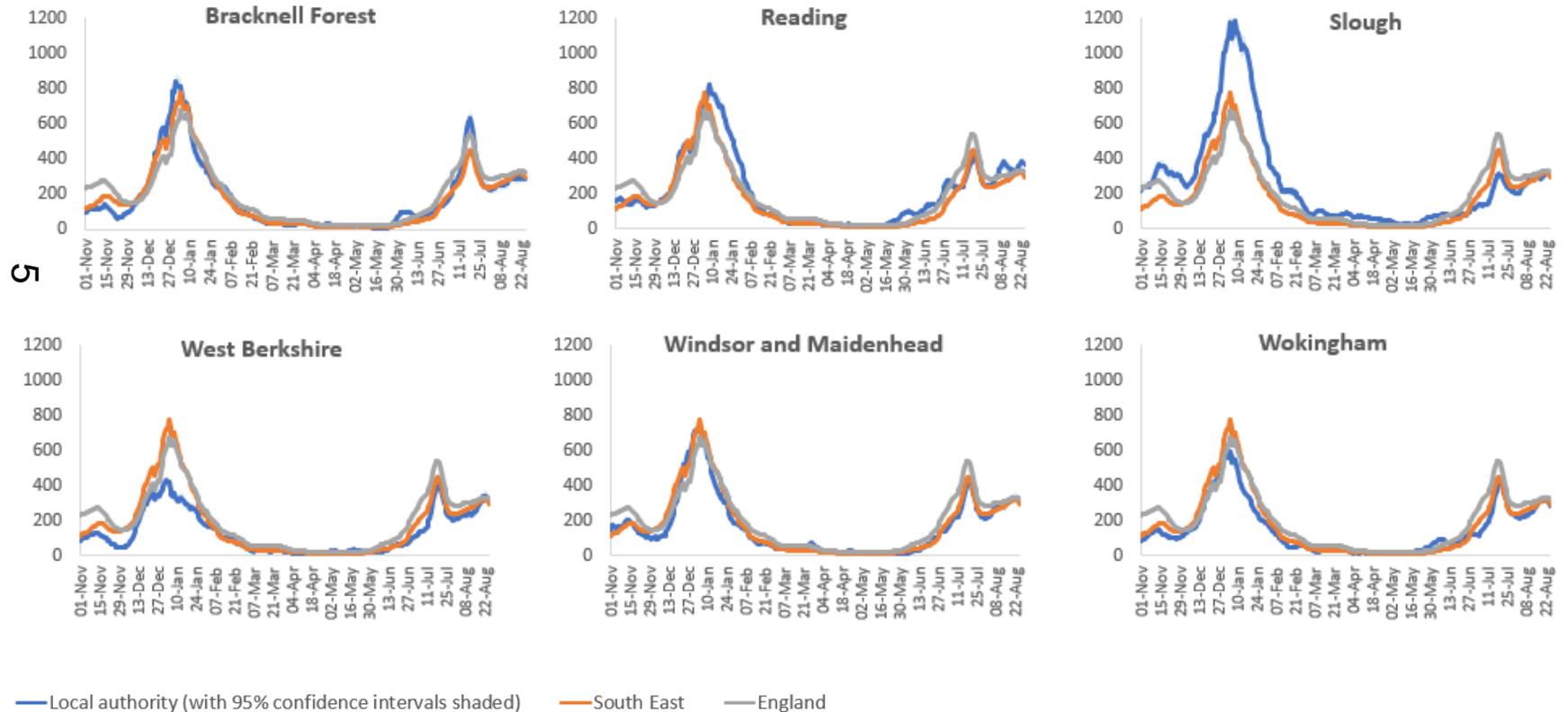


Source: PHE Second Generation Surveillance System (SGSS)

Epidemiology of cases in Berkshire local authorities

Weekly rate of confirmed COVID-19 cases per 100,000 population (7-day rolling average)

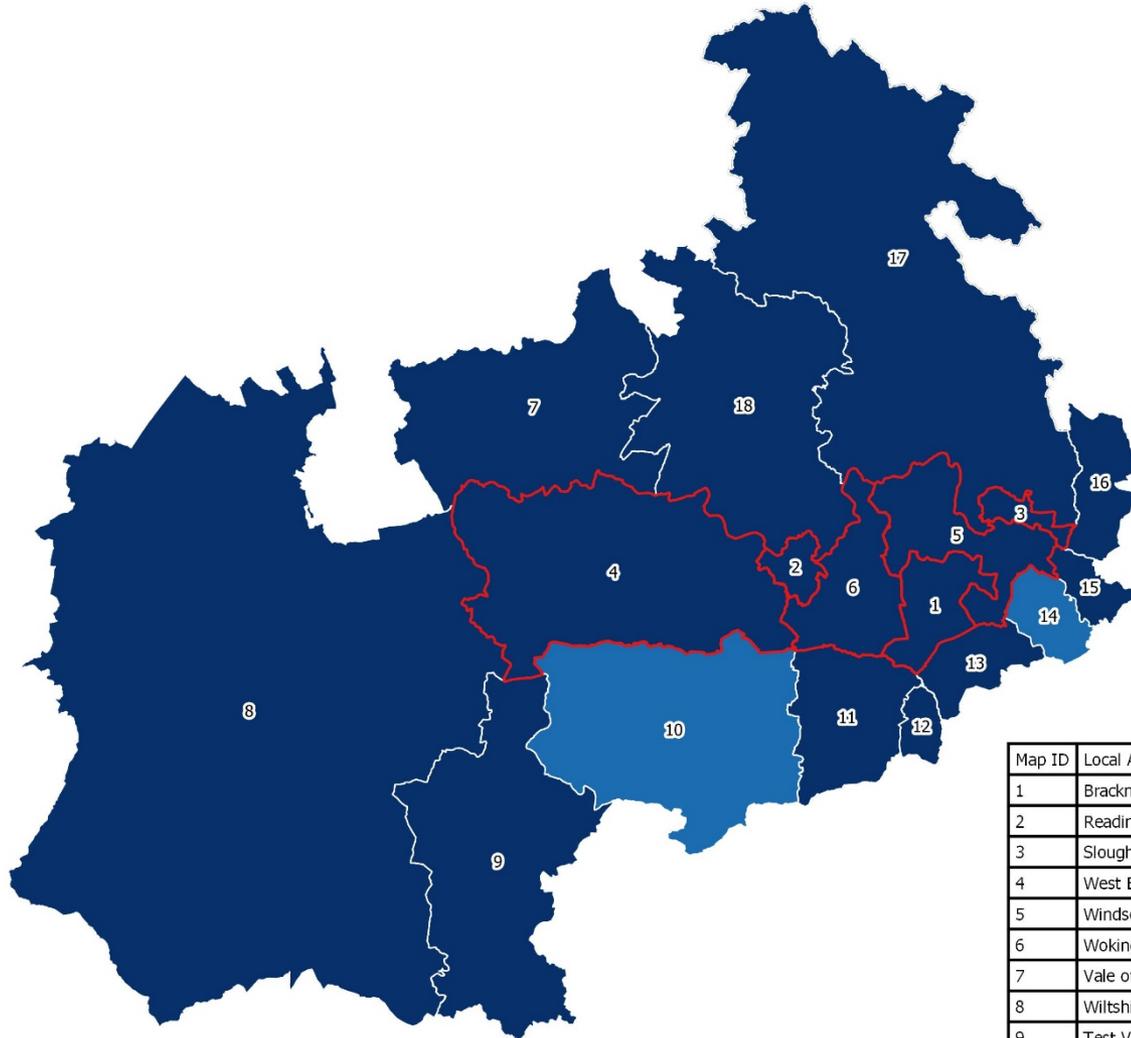
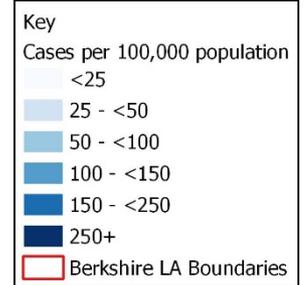
Data from the most recent 4 days have been excluded from the charts as these will be incomplete



Source: PHE Second Generation Surveillance System (SGSS)

Situational Awareness

Weekly Rate of Confirmed COVID-19 Cases per 100,000 by Lower Tier Local Authority.
Data covers 7-day period from 20th to 26th August 2021 (Published 31st August 2021)



Map ID	Local Authority	Map ID	Local Authority
1	Bracknell Forest	11	Hart
2	Reading	12	Rushmoor
3	Slough	13	Surrey Heath
4	West Berkshire	14	Runnymede
5	Windsor and Maidenhead	15	Spelthorne
6	Wokingham	16	Hillingdon
7	Vale of White Horse	17	Buckinghamshire
8	Wiltshire	18	South Oxfordshire
9	Test Valley		
10	Basingstoke & Deane		

© This map has been produced using the and Ordnance Survey OpenData 2021 and PHE Regional SAR for 31st August 2021.

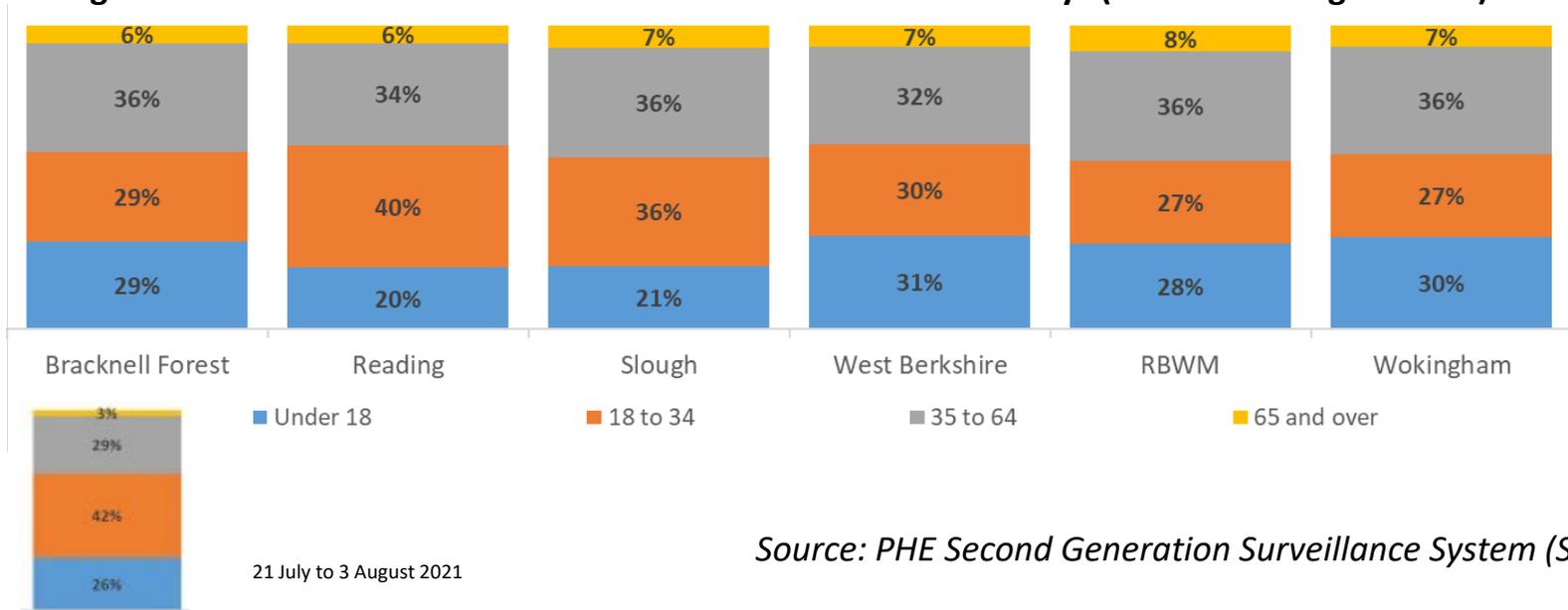
Epidemiology of cases in Berkshire local authorities

Over the last 14 days (18th to 31st August 2021) there were 5,344 cases confirmed for Berkshire residents:

- 6% of cases were confirmed through Pillar 1 testing and 94% through Pillar 2 testing
- 51% were female and 49% male
- Of the cases with an ethnicity recorded - 80% were from a White background and 20% were from a BAME group
- 32% of Berkshire cases were from the 18 to 34 age group and 35% were from those aged 35 to 64. Only 7% were aged 65 and over.

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Age breakdown of confirmed COVID-19 cases over the last 14 days (18th to 31st August 2021)



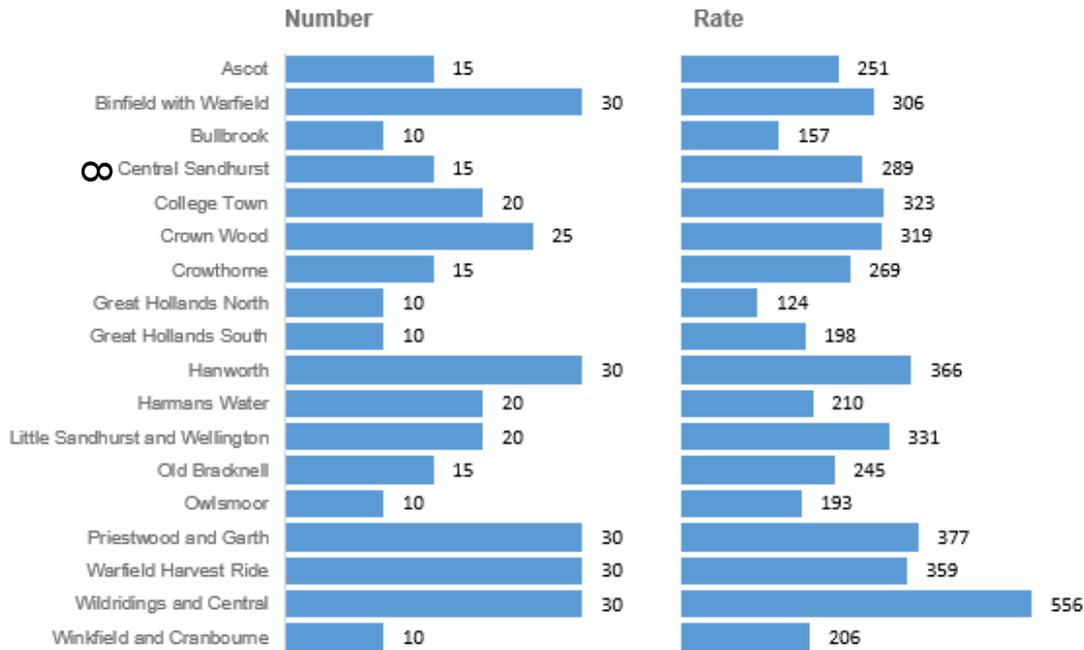
Source: PHE Second Generation Surveillance System (SGSS)

Bracknell Forest

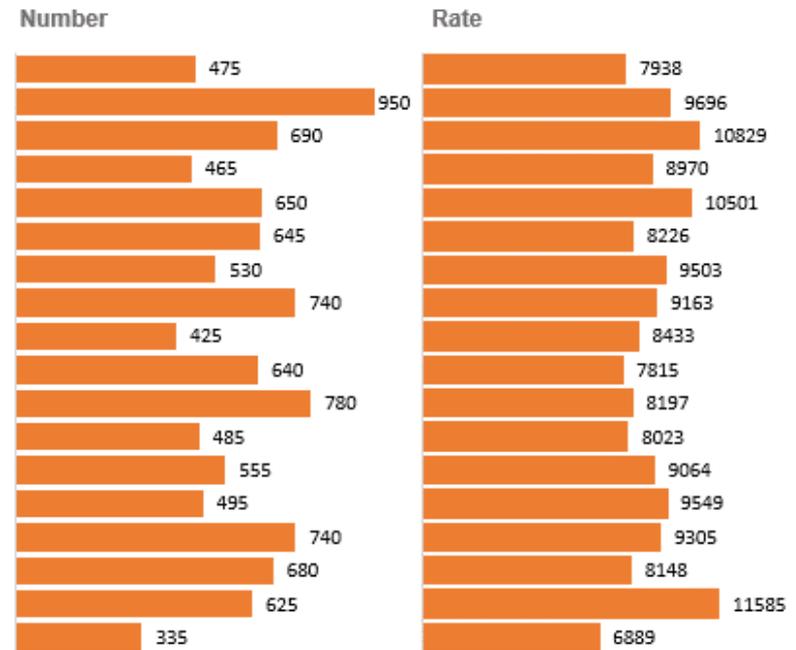
Data on confirmed COVID-19 cases are shown by Electoral Ward. Due to large numbers, this analysis now looks at a weekly period in the first graphs (blue).

Data relating to each Electoral Ward has been rounded to the nearest 5 in order to protect the identity of individuals. Caution should be taken with this information, as it will be based on small numbers and can fluctuate.

Cases and weekly rate per 100,000 population for the latest week (20th to 26th August 2021)



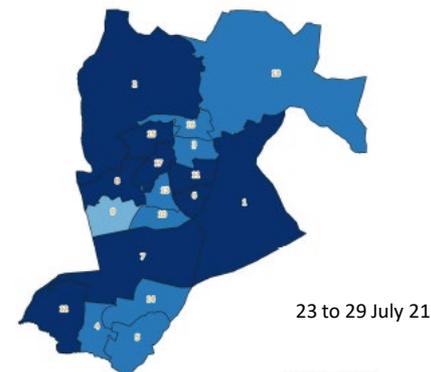
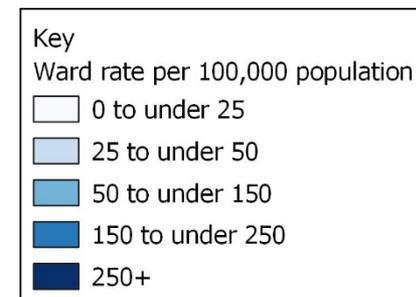
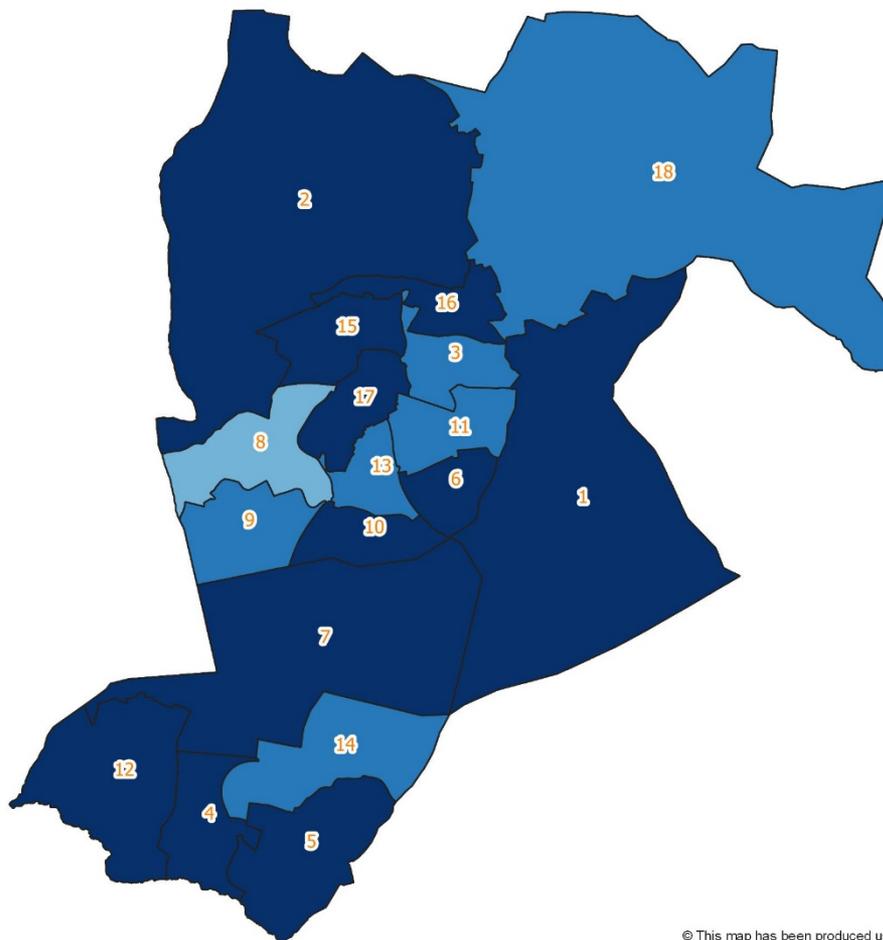
Total cases and total rates per 100,000 population (since Mar-20)



Source: PHE Second Generation Surveillance System (SGSS)

Bracknell Forest

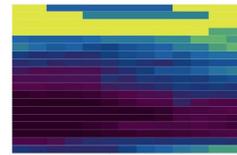
Weekly rate of confirmed COVID-19 cases by Ward in Bracknell Forest for the period 20th to 26th August 2021



Map ID	Ward Name
1	Ascot Ward
2	Binfield with Warfield Ward
3	Colbrook Ward
4	Central Sandhurst Ward
5	College Town Ward
6	Crown Wood Ward
7	Crowthorne Ward
8	Great Hollands North Ward
9	Great Hollands South Ward
10	Hanworth Ward
11	Harmans Water Ward
12	Little Sandhurst and Wellington Ward
13	Old Bracknell Ward
14	Owlsmoor Ward
15	Priestwood and Garth Ward
16	Warfield Harvest Ride Ward
17	Wildridings and Central Ward
18	Winkfield and Cranbourne Ward

© This map has been produced using the PHE Second Generation Surveillance System (SGSS) and Ordnance Survey OpenData 2021

To see case, rate and trend information at an MSOA-level, go to <https://coronavirus.data.gov.uk/details/interactive-map>

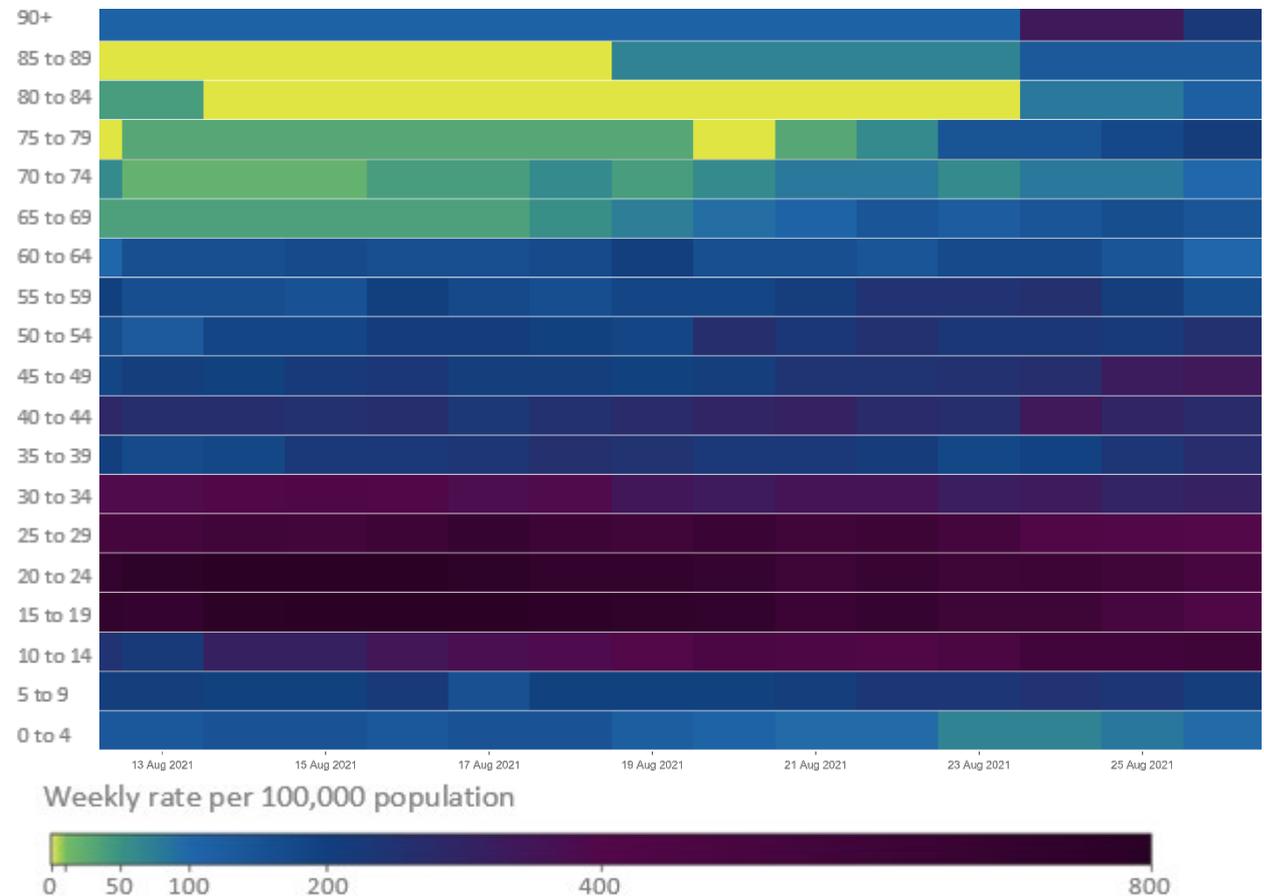


Bracknell Forest

Weekly rate information is now available by 5-year age band. This heatmap enables us to see the levels of Covid-19 diagnoses by age group in Bracknell Forest and this has changed over time. Darker colours show higher weekly care rates by 100,000 population.

Weekly case rates at 26th August show the highest rates in people aged 10 to 14 (595 per 100k) and 20 to 24 (516 per 100k).

Weekly rates by age group in Bracknell Forest from 13th August to 26th August 2021



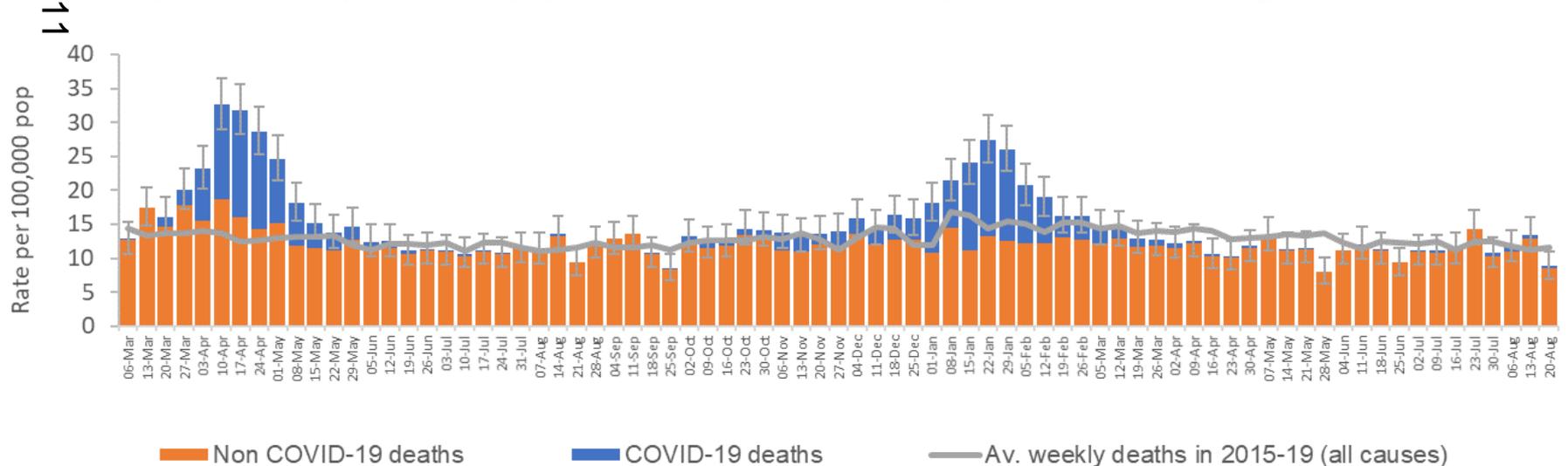
Information on case rates since the start of the pandemic can be found at: [Cases | Coronavirus in the UK \(data.gov.uk\)](https://data.gov.uk/dataset/cases-coronavirus-in-the-uk)

Deaths

There have been 1,817 deaths related to COVID-19 in Berkshire through the whole pandemic. In the last week reported (week ending 20th August), there were 3 COVID-19 related deaths in Berkshire - 1 each in Reading, Slough and Wokingham.

Berkshire's current all-cause mortality rate is in line with what we would expect for this time of year. Since March 2020, Berkshire's all-cause mortality rate has been 12% higher than the previous 5 year average, which equates to 1,305 additional deaths.

Mortality in Berkshire per 100,000 population (2020 and 2021 compared to 2015-19 average)



Source: [Office for National Statistics; Death registrations and occurrences by local authority](#)

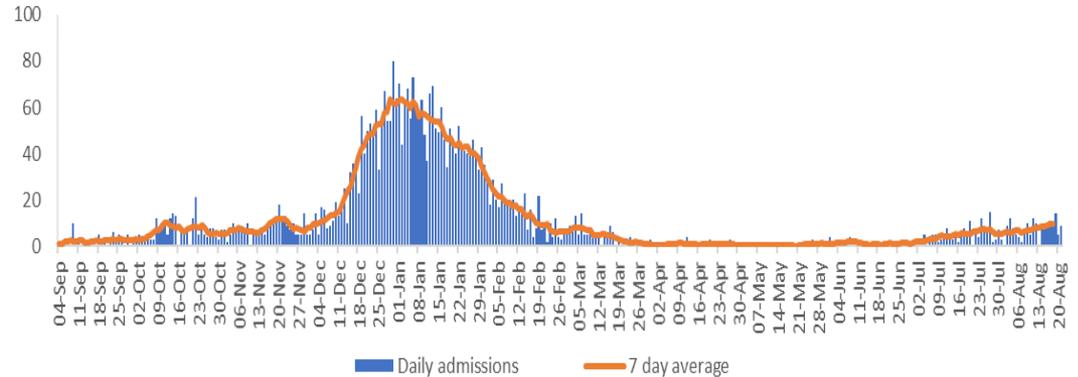
Hospital activity

Hospital activity information is available at a Trust level. The latest activity for Frimley Health NHS Foundation Trust (FHFT) and Royal Berkshire NHS Foundation Trust (RBFT) are shown on the following slides.

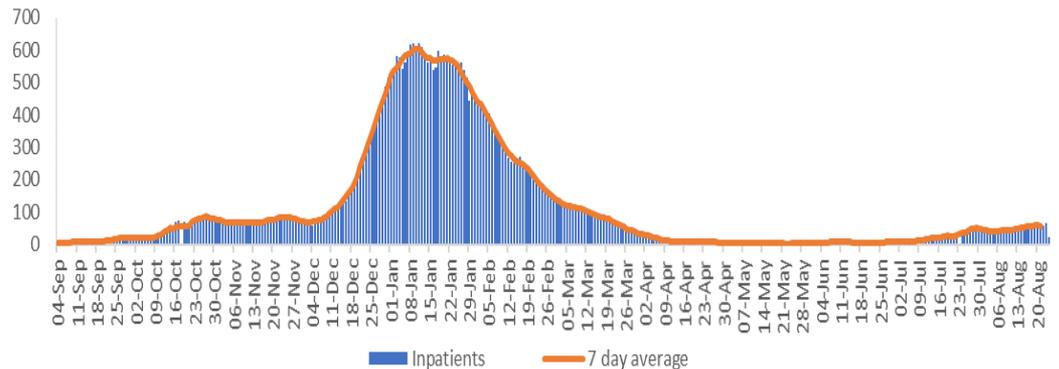
The number of daily admissions for Covid-19 patients has continued to stay at low levels in FHFT hospitals. On 22nd August, there were 5 new COVID-19 admissions to the hospital.

On 24th August, 23 patients were in FHFT hospitals with COVID-19 and one was on mechanical ventilation.

Number of patients admitted to hospital with COVID-19 – Frimley Health NHS Foundation Trust



Number of patients in hospital for COVID-19 – Frimley Health NHS Foundation Trust



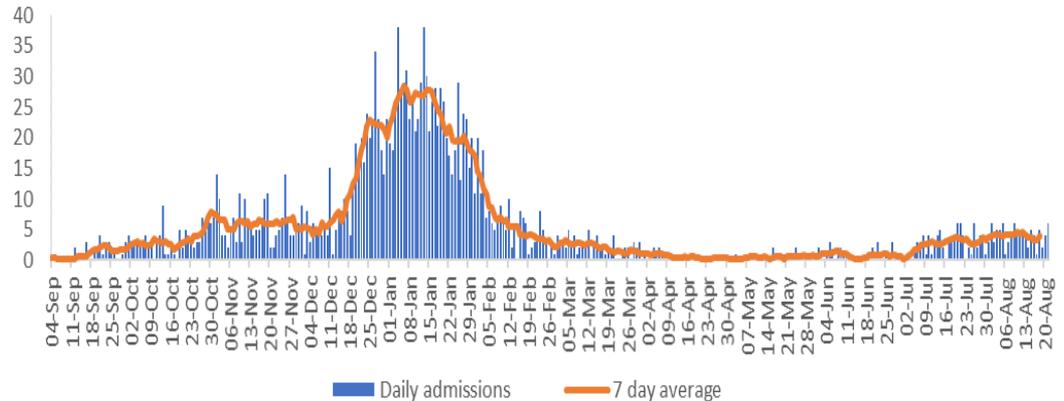
Source: <https://coronavirus.data.gov.uk/healthcare>

Hospital activity

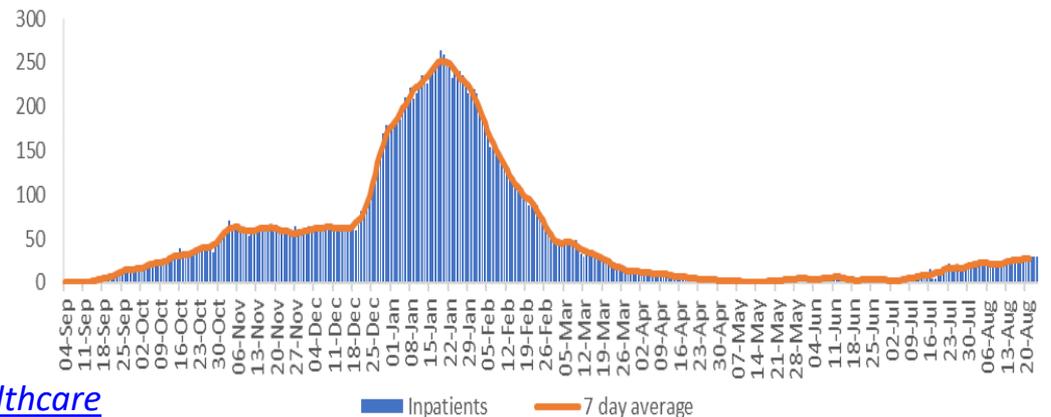
The number of admissions for Covid-19 patients in Royal Berkshire Foundation Trust hospitals remains low. There were two new COVID-19 admissions on 22nd August 2021.

On 24th August, 29 patients were in RBFT hospitals for COVID-19 with four on mechanical ventilation.

Number of patients admitted to hospital with COVID-19 – Royal Berkshire NHS Foundation Trust



Number of patients in hospital for COVID-19 – Royal Berkshire NHS Foundation Trust



Source: <https://coronavirus.data.gov.uk/healthcare>

Covid-19 Vaccinations in Berkshire

Over 660,000 people living in Berkshire have now received dose 1 of the Covid-19 vaccination and over 572,000 people have received both doses.

84% of people in Berkshire aged 40 and over have now received both doses of the vaccine and 71% of people aged 18 and over.

Estimated population coverage for dose 1 by LA and age group* (8th December 2020 to 22nd August 2021)

LA	Under 18	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60-64	65-69	70-74	75-79	80+	18+	40+
Bracknell Forest	7%	73%	73%	75%	78%	82%	85%	89%	90%	91%	93%	94%	95%	96%	84%	89%
Reading	4%	58%	58%	61%	63%	68%	75%	81%	84%	85%	88%	91%	92%	92%	71%	81%
Slough	3%	57%	55%	58%	65%	71%	76%	80%	83%	84%	85%	88%	89%	88%	70%	80%
West Berkshire	6%	78%	75%	77%	80%	86%	89%	91%	93%	94%	95%	96%	97%	97%	88%	93%
Windsor and Maidenhead	7%	74%	71%	71%	74%	79%	83%	87%	88%	90%	92%	94%	95%	95%	83%	88%
Wokingham	6%	75%	74%	76%	81%	85%	87%	90%	92%	93%	94%	96%	97%	96%	86%	91%
South East England	5%	69%	67%	70%	75%	81%	85%	89%	91%	92%	93%	95%	96%	96%	83%	90%
England	4%	64%	62%	65%	70%	76%	82%	86%	89%	91%	92%	95%	96%	95%	79%	88%

Estimated population coverage for dose 1 and 2 by LA and age group* (8th December 2020 to 22nd August 2021)

LA	Under 18	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60-64	65-69	70-74	75-79	80+	18+	40+
Bracknell Forest	1%	35%	44%	55%	68%	76%	81%	86%	88%	89%	91%	93%	94%	93%	73%	87%
Reading	0%	25%	38%	47%	53%	61%	70%	77%	80%	82%	86%	89%	90%	90%	59%	77%
Slough	1%	31%	34%	44%	53%	63%	70%	75%	79%	80%	83%	86%	87%	86%	60%	75%
West Berkshire	1%	35%	49%	61%	71%	81%	86%	90%	91%	92%	95%	96%	96%	96%	79%	91%
Windsor and Maidenhead	1%	42%	50%	58%	67%	75%	80%	84%	86%	87%	91%	92%	94%	89%	75%	85%
Wokingham	1%	42%	52%	62%	73%	80%	84%	88%	90%	91%	93%	95%	96%	95%	78%	89%
South East	1%	35%	45%	55%	65%	75%	81%	86%	88%	90%	92%	94%	95%	94%	74%	87%
England	1%	34%	42%	51%	60%	70%	77%	83%	86%	88%	91%	93%	94%	94%	70%	85%

*The total population figure used to calculate vaccination coverage will include a small number of people who have been advised not to receive the vaccination for medical reasons. As of 22nd July, the underlying data changed from using mid-year 2019 estimates to mid-year 2020 so figures may differ from previous publications.

Source: [Statistics » COVID-19 Vaccinations \(england.nhs.uk\)](https://www.statistics.gov.uk/COVID-19/Vaccinations)

For more information

For the latest Berkshire COVID-19 data (cases, NHS 111 triages and deaths) please visit our website: <https://www.berkshirepublichealth.co.uk/>

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The screenshot shows the homepage of the Berkshire Public Health COVID-19 Dashboard. At the top left is the logo for Berkshire Public Health, with the tagline 'Working together for health and wellbeing'. To the right of the logo is a 'Select Language' dropdown menu and a note 'Powered by Google Translate'. The main navigation bar includes links for 'COVID-19 Dashboard', 'My Local Area', 'Testing', 'Information Centre', and 'Video stories'. The central banner features a photograph of a woman adjusting a black face mask on another woman. The text on the banner reads: 'The latest COVID-19 data for Berkshire at your fingertips.' Below this, it states: 'Our dashboard provides you with the latest data and information in your local area.' An orange button labeled 'Explore the dashboard' is positioned at the bottom left of the banner. The background of the banner is decorated with colorful geometric shapes and icons representing health and safety, such as a hand being washed and a face mask.

Additional information on national, regional and neighbourhood-level data can also be found at the main government website: <https://coronavirus.data.gov.uk/>

Policy Updates

Testing

- PCR testing continues at Bracknell Leisure Centre
- Asymptomatic regular lateral flow tests are still encouraged (delivered locally via Pharmacy Collect and local collect/test sites or via the post when ordered from gov.uk)

Self-isolation

- From 16 August close contacts of positive cases are exempt from self-isolation if
 - Fully vaccinated and at least 14 day since the last dose
 - Aged less than 18 years and 6 months

Travel

- Changes to requirements available here: <https://www.gov.uk/guidance/travel-abroad-from-england-during-coronavirus-covid-19>

Vaccination

- COVID-19 vaccinations now being offered to 16 and 17 year olds
- Mandatory COVID-19 vaccination of Care Home workers will require first dose by 16 September
- COVID-19 vaccinations: where to get them and who is eligible:
<https://www.frimleyhealthandcare.org.uk/living-here/covid-19-vaccination/>
- Flu programme launch from 13 September – more information to follow

Schools

- Pack issued to schools for start of Autumn Term including Outbreak Management Plan template



17 Communications Update

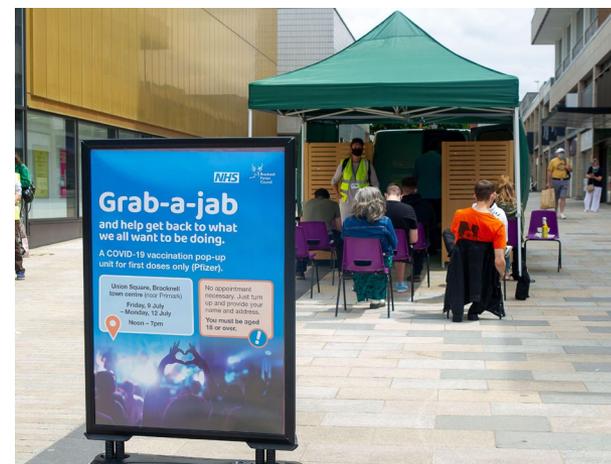
September 2021

Presented by Alayna Razzell

Agenda Item 5

Vaccinations

- Vaccination uptake, particularly encouraging younger people who are now eligible.
- Using case studies/ examples of real people and what it means to them to encourage take up.
- Promoting walk-in centres / how to make an appointment.
- Work continues where there is a lower uptake (e.g. men under 40 where we are looking to target gyms, barbers, pubs, builders' merchants etc).



Campaigns

- Return to school – encouraging a safe and secure return alongside school/ education colleagues (including messaging around testing/ regular hand washing etc).
- Be courteous campaign launched – encouraging people to test and vaccinate as well as respect others' wishes regarding face coverings and space.
- Winter health - booklet in production for all household drop. Covering vaccination, testing, hygiene measures, being courteous, flu jabs. To be expanded across other channels.



Harder to reach groups

Messages on testing / vaccination / keeping safe:

- Ghurkha radio station,
- cinema advertising,
- bike advertising in social hot spots.

Using knowledge and information from younger people's communications focus group.

Discussion with local community groups to explore venue options for pop-up testing including faith groups, foodbanks and messaging around the need to promote vaccinations and testing in communities. Both Foodbanks are happy to distribute leaflets to residents accessing the service.





21 Thank You

September 2021

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